

EMBRACE.

Engage the Moment | Be Resourceful | Communicate Effectively

United Methodist
Association of Communicators

Awards
2019



Feb. 21-22 & 27
St. Louis, Missouri
www.umcommunicators.org



Welcome, and thank you

Dear United Methodist Communicators,

Welcome to the annual Awards Gala of the United Methodist Association of Communicators. We are grateful you are here, and we celebrate your strong work for the Kingdom of God.

The United Methodist Association of Communicators is a voluntary, professional organization designed to provide recognition, fellowship and vocational enrichment for professional and volunteer communicators of the church; plan, participate in and support training and continuing education events; develop standards and seek to enhance the professional quality of the work by United Methodist communicators; and assist in keeping members informed about developments in the communications industry and in promoting dialogue and discussion on technology and communication advocacy issues.

Each year, UMAC recognizes excellence in communication through an extensive awards program, United Methodist Association of Communicators Awards Contest. The Awards Contest recognizes excellence in print publications, digital publications, writing, internet communications, video production, audio, photography, visual design, publicity/advertising and media presentations.

High-quality work from United Methodist communicators across the nation is submitted to the contest and judged by a panel of first-rate judges. Those honored at the Awards Gala are the best of the best, and we applaud their fine work, as well as the strong work of the rest of the communicators who have entered this contest. Competition is fierce, and we are grateful for the excellent work of so many writers, photographers, videographers and other communications professionals who dedicate their lives and their work to the Lord.

In addition to the work of United Methodist communicators, we also celebrate this evening two other significant contributions: the UMAC Hall of Fame Award winner and the United Methodist Communicator of the Year. The Hall of Fame honors the work of a retired United Methodist communicator with at least 10 years of experience in the industry (see this year's winner, Page x). The Communicator of the Year is an active professional currently serving in a communications role who has made recent striking achievements in communication with broad impact, often breaking new ground for the church (see this year's winner, Page x).

Please join us in celebrating the work of all of these communicators and the passion each of us collectively brings to communications ministry as the body of Christ.

Sincerely,

The Executive Leadership Team of the United Methodist Association of Communicators

Executive Director—Royya James
Chairperson—Mark Doyal
Chairperson Emeritus—Art McClanahan
Vice-Chairperson—Rick Wolcott
Secretary—Jasmine Haynes
Treasurer—Andra Stevens

Leadership Development—Cathy Bruce
Membership—Tyrus Sturgis
Awards Coordinator—Jessica Brodie
Event Coordinator—Evelyn Warren
Webmaster—Todd Seifert
Communications—Tara Barnes



Thanks to the 2019 Judges

The UMAC Executive Leadership Team thanks the following communications professionals who gave many hours of their talents and skills serving as judges of the 2019 United Methodist Association of Communicators Awards Contest:

Leon Alligood
Jay Bender
Chris Blount
Kristin Brooks
Lauren Brooks
Jeffrey Collins
Will Dixon
Callie Goodwin
Kimberly Hall
Keith Kenney
Vincent Maloney
Art McClanahan
Julie Miller
Kris Neely
Bill Rogers
Chris Rosenberry
Bill Schulte
John Sewell
Kasie Strickland
Lisa Ware
Andrew Wigger

About the Awards Contest

The spirit of this competition is to recognize the achievements of UMAC members who played a key role in the creative process (writing, designing, producing, etc.).

This year's UMAC Awards Contest considered communication material completed Nov. 1, 2017, to Oct. 31, 2018.

All entries were judged on meeting their stated purpose; content; creativity; execution; and regard for target audience, using a 50-point scale. Awards go to first, second and third place winners of each category in each division, with one Best of Class award given per class.

There are two divisions:

- A. Annual Conference or Local Church
- B. General Church Agency or Jurisdictional Area

There are 10 classes with multiple categories per class:

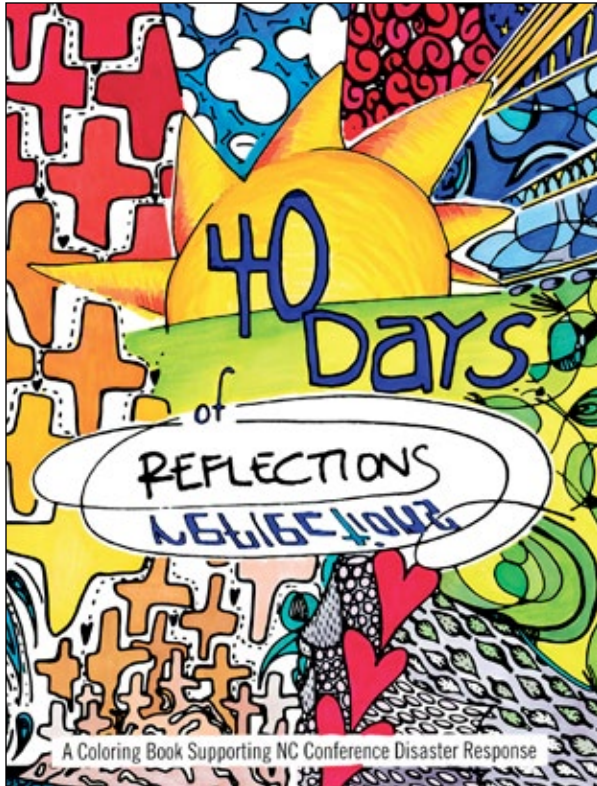
- Print publications
- Digital publications
- Writing
- Internet communications
- Video production
- Audio
- Photography
- Visual design
- Publicity and advertising
- Media presentations



2019 UMAC Award Winners

Listed by Class

Class 1 Print Publications



Best in Class 1, The Robert F. Storey Award of Excellence:

40 Days of Reflection: A Coloring Book Supporting North Carolina Disaster Response

Derek Leek, Julie Brown and Hannah Koch

North Carolina Conference

Category A, Newsletter, Division A:

1st Place (Tie) *Faith & Money* Fall 2018, Summer 2018 and Winter 2018 Newsletters
Diana Durie
Georgia United Methodist Foundation

Breakthroughs newsletter
Christa Meland and Karla Hovde
Minnesota Annual Conference of The United Methodist Church

Category A, Newsletter, Division B:

1st Place *Junaluska Weekly*
Allison Melrose, Mary Bates and Rachel Watkins
Lake Junaluska

2nd Place *GBHEM's Division of Higher Education Stays ConnectED*
Beth Neil and Office of Communications
General Board of Higher Education and Ministry

3rd Place *Henderson Settlement Hollers Newsletter*
Casey Smith, Brittaney Patterson, Jim Knight and Mike Feely
Henderson Settlement

Category B, Newspaper, Division A:

- 1st Place** *South Carolina United Methodist Advocate*
Jessica Brodie and Allison Trussell
South Carolina United Methodist Advocate
- 2nd Place** *The Reporter*
Anne Marie Gerhardt and Natalie Rowe
Northern Illinois Conference of The United Methodist Church

Category B, Newspaper, Division B:

No entries

Category C, Magazine, Division A:


- 1st Place** *Arkansas United Methodist: Living Our Faith*
Caleb Hennington and Stephen Gideon
Arkansas Conference of The United Methodist Church
- 2nd Place** *Virginia United Methodist Advocate*
Madeline Pillow, Cathryn Huff, Forrest White and Brenda Capen
Virginia Annual Conference
- 3rd Place** *The Missouri Methodists*
Fred Koenig
The Missouri Conference

Category C, Magazine, Division B:

- 1st Place** *New World Outlook*
Christie House and Christopher G. Coleman
General Board of Global Ministries
- 2nd Place** *response*
Tara Barnes, Tanya Krawciw and Paul Jeffrey
United Methodist Women

Category D, Special Publication, Division A:

- 1st Place** *40 Days of Reflection: A Coloring Book Supporting North Carolina Disaster Response*
Derek Leek, Julie Brown and Hannah Koch
North Carolina Conference
- 2nd Place** *Mission Passport*
Joe Webb, Pat Mick and Deborah Coble
West Virginia Conference of The United Methodist Church



3rd Place *Texas Recovers, Hurricane Harvey Response*
Shannon W. Martin, Brant Mills, Sherri Gragg and Sydnie Mares
Texas Conference of The United Methodist Church

Category D, Special Publication, Division B:

1st Place *Prayer Calendar 2019*
Praveena Balasundaram and Rae Grant
United Methodist Women

2nd Place *Sisterhood of Grace: United Methodist Women Program Book 2018-2019*
Praveena Balasundaram and Rae Grant
United Methodist Women

3rd Place *Discover Magazine*
Mary Bates, Liz Boyd, Evangeline Wilds and Susannah Brinkley
Lake Junaluska

Class 2 Digital Publications



Best in Class 2:

*response Magazine Assembly
Comic Book*

Tara Barnes, Chavah Billin and
Margaret Wilbur

United Methodist Women

Category A, eNewsletter, Division A

1st Place *Short Circuit*

Joe Webb, Jim Minutelli, Ken Willard, Deborah Coble, Judy Pysell,
Bishop Sandra Steiner Ball and Cheryl George
West Virginia Conference of The United Methodist Church

2nd Place *connections*

Derek Leek, LeeAnne Thornton, Chris Daniel and Linda Smith
North Carolina Conference

3rd Place *Mondays @ Dakotas*

Doreen Gosmire and Dave Stucke
Dakotas UMC

Category A, eNewsletter, Division B

1st Place *GBHEM eNewsletter*

Beth Neil and the Office of Communications
General Board of Higher Education and Ministry

2nd Place *The GCFA Collaborator*

Sharon Dean, Brandy Bivens, Melissa Jackson and Teresa Suarez
GCFA

3rd Place *Lake Junaluska E-Newsletter*
Liz Boyd and Mary Bates
Lake Junaluska

Category B, Electronic Publication, Division A

1st Place *Arkansas United Methodist: Living Our Faith*
Caleb Hennington and Stephen Gideon
Arkansas Conference of The United Methodist Church

2nd Place *The Missouri Methodists*
Fred Koenig
The Missouri Conference

Category B, Electronic Publication, Division B

1st Place *Hark*
Lisa Drew, Kristina Lynch, Carmine Calabrese, Nancy Gruenke, Beth Molina,
Antonio Chavez, Kelly Donlea, Raquel Pichardo, Michelle Rapaport, Jim
Hilgenberg, Jim Mikoda and Dana Savocchi
Wespath Benefits and Investments

Category C, Electronic Special Publication, Division A

1st Place *2019 Missions and Service Book*
LeeAnne Thornton, Derek Leek and Julie Brown
North Carolina Conference

Category C, Electronic Special Publication, Division B

1st Place *response Magazine Assembly Comic Book*
Tara Barnes, Chavah Billin and Margaret Wilbur
United Methodist Women

2nd Place *Great Place to Work®, 2018 Annual Report*
Janet M. Carrato, Dennis Degnan, Michelle Ercolani, Inside Out Booth,
Cindy Jacques, Pamela Joyce, Jeff Lisk, Regina Printing, Jackie
Santonastaso and Roberta Voloshin
United Methodist Communities

3rd Place *response Magazine Special Bright Lights Edition*
Tara Barnes and Margaret Wilbur
United Methodist Women

Class 3 Writing

Annette Spence
Holston Conference

Division A / Class III / Category C

His struggle made him who he is: 'God wastes nothing'

HILLSVILLE, Va. (Oct. 25, 2018) -- Michael Dolinger was 24 years old and the father of a young son when he was charged with five felonies for selling marijuana. Before the sentencing, he asked permission to take his family to Disney World because he thought he was going to prison.

"I never did anything like that with my dad, so I wanted a memory to go with me," said Dolinger, who was four years old when his own father was incarcerated.

On Sunday, Oct. 21, the 28-year-old former drug dealer preached for the first time at the United Methodist church where he has found sobriety and a new community. His seven-year-old son watched with big brown eyes. His wife held their two-month-old baby daughter.

"God wastes nothing," Dolinger told worshippers at Out of the Box United Methodist Church. "Tell everybody. Tell your friends. It's that simple."

Several in the crowd were not regular church attenders. They came to the storefront church to hear what "Mikie" had to say. Hundreds of people watched the Facebook live video of his testimony, re-sharing the message "God wastes nothing" on their own pages.

"You didn't come here because you're perfect," Dolinger said. "You came here because you're broken. But God is the creator. He's the source. He's the manufacturer. You can go and look somewhere else, and most of us have, but every time it will lead you back to him."

Dolinger is the seventh person from Out of the Box to take official steps that could lead to becoming a pastor (through the United Methodist "candidacy ministry process"). Three of the seven came out the church's recovery ministry. Four of the seven are already serving churches in the Holston Conference.

"Michael lifted Jesus up, and no doubt people will be drawn to him," said the Rev. Ronnie Collins, lead pastor at Out of the Box.

The story of how Michael Dolinger came to this place is loaded with grace as well as his sadness for other children who grow up in broken families.

TRYING TO FIT IN

"It was a vicious cycle I was raised in," Dolinger says, in an interview on the day before he preached at Out of the Box.

Best in Class 3, The Donn
Doten Award of Excellence:
*His Struggle Made Him Who
He Is: 'God Wastes Nothing'*
Annette Spence
Holston Conference

Category A, Nonfiction Story, Division A

1st Place *Welcome to a Church Where the Bread is Fresh, the Coffee is Hot, and the Waves are Epic*

Sherri Gragg
Texas Annual Conference

2nd Place *The Interns Speak Out: On Our Church, The Church in General, Their Calling and The Future*

Melissa McGill, Ken Garfield, Bill Walton and Christine Long
Myers Park United Methodist Church

3rd Place *A Pastor Doesn't Leave His People*

Sherri Gragg
Texas Annual Conference

Category A, Nonfiction Story, Division B

No Entries

Writing

Class 3 Writing

Category B, News Article, Division A

1st Place *Ready to Respond*
Jessica Brodie
South Carolina United Methodist Advocate

2nd Place *O'Neill*
David Burke
Great Plains United Methodist Conference

3rd Place *Advent Strong*
Jessica Brodie
South Carolina United Methodist Advocate

Category B, News Article, Division B

No Entries

Category C, Feature Article, Division A

1st Place *His Struggle Made Him Who He Is: 'God Wastes Nothing'*
Annette Spence
Holston Conference

2nd Place *In Mercer County, Hunger Knows No Religion*
Josh Kinney and Carolyn Conover
United Methodists of Greater New Jersey

3rd Place *Blessing Boxes*
Tie Jessica Brodie
South Carolina United Methodist Advocate

When We Don't Limit God: Church's 150th Anniversary Focuses on Community
Karla Hovde
Minnesota Annual Conference of The United Methodist Church

Category C, Feature Article, Division B

1st Place *Director, Soldier, Athlete and Friend*
Janet M. Carrato and Matt Weinbaum
United Methodist Communities

Writing

Class 3 Writing

**2nd Place
Tie**

Home Stage Advantage

Liz Boyd and Mary Bates

Lake Junaluska Conference & Retreat Center

Five Realities of Building a Healthy, Religiously Diverse Campus

Beth Neil

General Board of Higher Education and Ministry

Category D, Article Series, Division A

1st Place

Bishop's Leadership Columns

Josh Kinney, Bishop John Schol and Carolyn Conover

United Methodists of Greater New Jersey

2nd Place

ICE Raid in Bean Station

Annette Spence

Holston Conference

3rd Place

Town Halls

David Burke

Great Plains United Methodist Conference

Category D, Article Series, Division B

1st Place

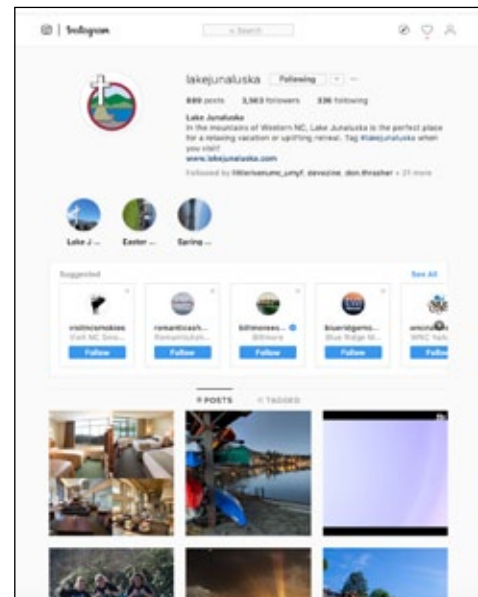
Honoring Our United Methodist Vows

Julie Dwyer

United Methodist Communications

Writing

Class 4 Internet Communication



Best in Class 4:
*Lake Junaluska Instagram and
 Lake Junaluska Facebook*
 Liz Boyd and Mary Bates
 Lake Junaluska Conference &
 Retreat Center

Category A, Website, Division A

1st Place *MichiganUMC.org*
 Mark Doyal, Kay DeMoss, Bishop David Bard, John Boley, Benton Heisler, Kristen Gillette, Valerie Mossman Celestin, Paul Reissmann, Paul Perez, Karin Orr, Jack Harnish, Paul Donelson and Jack Harnish
 Michigan Conference

2nd Place *Wvumc.org*
Tie Deborah Coble, Joe Webb, Ken Willard, Bonnie MacDonald, Shea James and Bishop Sandra Steiner Ball
 West Virginia Conference of The United Methodist Church

Common Good Radio Website
 Dr. Robin Blair, Cass Medcalf and Rev. Della Ludwig
 Common Good Radio

3rd Place *Great Plains Website*
 Todd Seifert, David Burke, Eugenio Hernandez, Jayna McFarland and Lisa Soukup
 Great Plains United Methodist Conference

Category A, Website, Division B

1st Place Tie *Lake Junaluska Website*
Mary Bates and Liz Boyd
Lake Junaluska Conference & Retreat Center

UMC Foundation Investment Management New Website
Brandy Bivens, Sharon Dean and Melissa Jackson
GCFA

2nd Place *Expert Resources*
Janet M. Carrato, Robbie Voloshin, Matt Weinbaum, Lawrence Carlson, Carol McKinley, Cindy Jacques, Steven Ang, Donna Willmann, Jared Willmann, Samantha Gill and Richard Carlson
United Methodist Communities

3rd Place *Henderson Settlement Website*
Casey Smith, Brittaney Patterson, Matt Sanchez and Jim Knight
Henderson Settlement

Category B, Blog, Division A (Annual Conference or Local Church):

1st Place *Perspectives: Calls from Camp*
Stephen J. Hustedt, Mary Dalglish, Shannon Hodson, Shelby Winchell
UNY Communications

2nd Place *Homewords Bound: Care Daily*
Mark Doyal and the Rev. Benton Heisler
Michigan Conference

3rd Place *In Layman's Terms*
Todd Seifert
Great Plains United Methodist Conference

Category C, Social Media Online Content, Division A

1st Place *Pathways Social Media Campaign*
Katie McKay Simpson and Todd Rossnagel
Louisiana Conference

2nd Place *Ash Wednesday Instagram Campaign*
Melissa McGill
Myers Park United Methodist Church

3rd Place *Upper New York on Facebook*
Stephen J. Hustedt, Mary Dalglish, Shannon Hodson and
Shelby Winchell
UNY Communications

Category C, Social Media Online Content, Division B

- 1st Place Tie** *Lake Junaluska Instagram*
Liz Boyd and Mary Bates
Lake Junaluska Conference & Retreat Center
- Lake Junaluska Facebook*
Liz Boyd and Mary Bates
Lake Junaluska Conference & Retreat Center
- 2nd Place** *The United Methodist Church Snapchat*
Steven Adair and Diane Degnan
United Methodist Communications
- 3rd Place** *Henderson Settlement Big Show Live*
Casey Smith, Brittaney Patterson, Jerry Lambdin and Mike Feely
Henderson Settlement

Category D, Mobile Apps, Division A

- 1st Place** *UNY Annual Conference Mobile App*
Stephen J. Hustedt, Mary Dalglish, Shannon Hodson and Shelby Winchell
UNY Communications
- 2nd Place Tie** *GPUMC Mobile App*
Todd Seifert and Jayna McFarland
Great Plains United Methodist Conference
- WVUMC Annual Conference 2018 Mobile App*
Kerry Bart, Deborah Coble, Joe Webb, Judi Kenaston, Cheryl George and Judy Pysell
West Virginia Conference of The United Methodist Church

Category D, Mobile Apps, Division B

- 1st Place** *UMC Meet App*
Sharon Dean, Brandy Bivens and Melissa Jackson
GCFA

Class 5 Video



Best in Class
5, The Hilly
Hicks Award
of Excellence:
Agape Pastries
Kelsey Johnson
St. Paul's UMC,
Houston

Category A, Video Production Less than \$500, Division A

1st Place *Agape Pastries*
Triple Tie Kelsey Johnson
 St. Paul's United Methodist Church, Houston

The Hope Center
Chris Daniel and Derek Leek
North Carolina Conference of The United Methodist Church

Yahweh Yoga
Chris Daniel and Derek Leek
North Carolina Conference of The United Methodist Church

2nd Place *Apex Outreach Service Project*
 Chris Daniel
 North Carolina Conference of The United Methodist Church

3rd Place *The Fresh Comm Report*
 Chris Daniel and Derek Leek
 North Carolina Conference of The United Methodist Church

Category A, Video Production Less than \$500, Division B

No entries

Video

Category B, Video Production \$500-\$2,000, Division A

- 1st Place Tie** *Water and Roots: Rediscovering Baptism*
Brent Donaway
United Methodists of Greater New Jersey
- Everyone Comes to Sunday School in Kensal*
Doreen Gosmire
Dakotas UMC
- 2nd Place Tie** *Miércoles de Ceniza—Ash Wednesday for All*
Mark Doyal
Michigan Conference
- Salkehatchie 40th Anniversary*
Matt Brodie
South Carolina United Methodist Conference

- 3rd Place** *Creating a Culture of Call*
Christa Meland
Dakotas-Minnesota Area of The United Methodist Church

Category B, Video Production \$500-\$2,000, Division B

- 1st Place** *Moving Expense Video*
Lisa Drew
Wespath Benefits and Investments
- 2nd Place** *United Methodist Communications 2017 Annual Report*
Diane Degnan
United Methodist Communications

Category C, Video Production \$2,000 and Up, Division A

- 1st Place** *One Cookie at a Time*
Mark Doyal, Laura Witkowski, Biddle City Productions, Aaron Greer, Marc Miilu, Matthew Witkowski, Ella Morgan, Isaac Taher and Carla Melara
Michigan Conference
- A Way Forward: A Clergy Family's Story*
Jackie Campbell, Bishop Cynthia Moore-Koikoi, Jackie Campbell, Kisker Productions, Hannah Loughman, Jake Judy and Justin Judy
Western Pennsylvania Conference, UMC
- 2nd Place** *Camping at Pinelands Center Video*
Brent Donaway, Carolyn Conover, Brittney Reilly and Edison Lee
United Methodists of Greater New Jersey

3rd Place *2018 Great Plains Annual Conference (Wichita, KS)*
Eugenio Hernandez
Great Plains United Methodist Conference

Category C, Video Production \$2,000 and Up, Division B

1st Place *We Still Believe: Celebrating 50 Years of The United Methodist Church*
Steve Horswill-Johnston, Fred Day and Harry Leake
Discipleship Ministries

2nd Place *Seniors Try Fidget Spinners*
Janet M. Carrato
United Methodist Communities

3rd Place *The Wesleys Take the Web series*
Fran Coode Walsh, Joe Iovino, Lilla Marigza and Chris Fenoglio
United Methodist Communications

Category D, TV Ad or Promotion, Division A

1st Place *Holy Land Invitation*
Todd Rossnagel, Van Stinson and Dean Harvey
Louisiana Conference

2nd Place *The Gathering 2019 promo*
Ed Chapman
The Mississippi United Methodist Conference

3rd Place *Called: One Word, Many Ways*
Doreen Gosmire, Dave Stucke and Gavin Wiggs
Dakotas UMC

Category D, TV Ad or Promotion, Division B

No entries

Category E, Streaming, Division A

1st Place *WVUMC Annual Conference 2018 - Streaming*
Brad Bennett, Scott Mayberry, Deborah Coble, Joe Webb and GNTV
West Virginia Conference of The United Methodist Church

2nd Place *2018 Great Plains Annual Conference in Wichita, Kansas*
Eugenio Hernandez
Great Plains United Methodist Conference

Category E, Streaming, Division B

No entries

Video



Category F, Video News Story, Division A

1st Place *A CO-Operative Kingdom Movement*
Levi McKay and Angie Brokaw
Northwest Texas Conference of The United Methodist Church

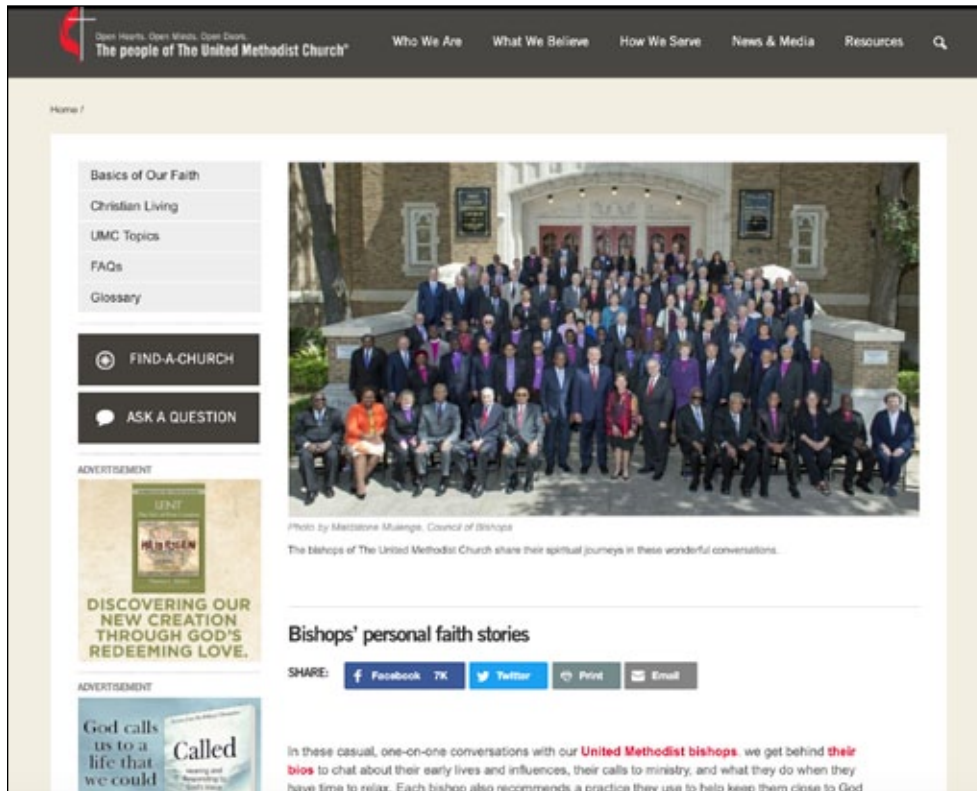
2nd Place *Glory Sighting: The Great Day of Service*
Nicholas Ruxton and Madeline Pillow
Virginia Annual Conference

3rd Place *2018 VBS Shipwreck—Horizon's UMC (Lincoln, NE)*
Eugenio Hernandez
Great Plains United Methodist Conference

Category F, Video News Story, Division B

No entries

Class 6 Audio



Best in Class 6:
*Meet the Bishops:
Get Your Spirit in
Shape*
Joe Iovino and
Fran Walsh
United Methodist
Communications

Category A, Radio Spot or Interview

No entries

Category B, Podcast or Internet Stream, Division A

**Honorable Mention for all four pieces submitted
by the Rev. Dr. Robin Blair of Common Good Radio**

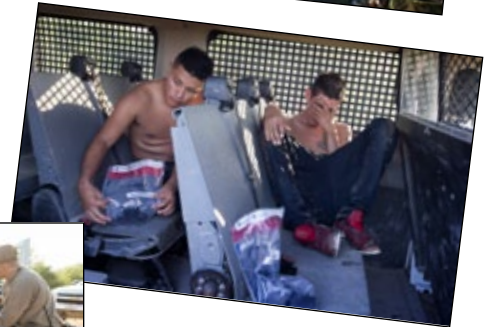
The Peace Project: Florida Kids Respond to School Shooting
Married to the Media: A Wrinkle in Time (movie review)
The Peace Project: LGBTQ Justice in Hawaii
The Peace Project: Anatomy of a Lockdown

Category B, Podcast or Internet Stream, Division B

1st Place *Meet the Bishops: Get Your Spirit in Shape*
Joe Iovino and Fran Walsh
United Methodist Communications

Audio

Class 7 Photography



Best in Class 7:
The Donald B. Moyer
Award of Excellence
*Paths Collide for
Immigrants, Border Agents*
Mike DuBose
UMNS



Category A, Photojournalism, Division A

- 1st Place** *Women Who Lead*
Caleb Hennington
Arkansas Conference of The United Methodist Church
- 2nd Place** *Deacon Commissioning*
Connie Offutt
Kentucky Annual Conference
- 3rd Place** *I Know Who Holds the Future*
Mary Catherine Phillips and Luke Lucas
Alabama-West Florida Conference

Photography

Category A, Photojournalism, Division B

No entries

Category B, Portrait, Division A

1st Place *Honduran Grandmother*
Connie Offutt
Kentucky Annual Conference

2nd Place *The Joy of Belonging*
Nicholas Ruxton
Virginia Annual Conference

Category B, Portrait, Division B

No entries

Category C, Commercial Product or Staged Shot

No entries

Category D, Photo Series, Division A

1st Place *Bar Mitzvah at the Western Wall*
Todd Rossnagel
Louisiana Conference

2nd Place *Ash Wednesday*
Kelsey Johnson
St. Paul's United Methodist Church, Houston

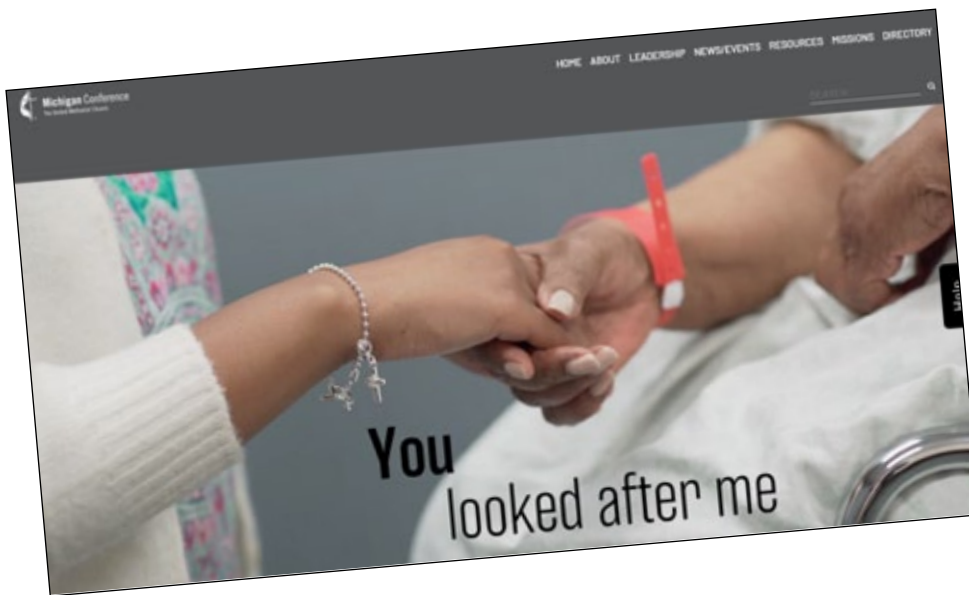
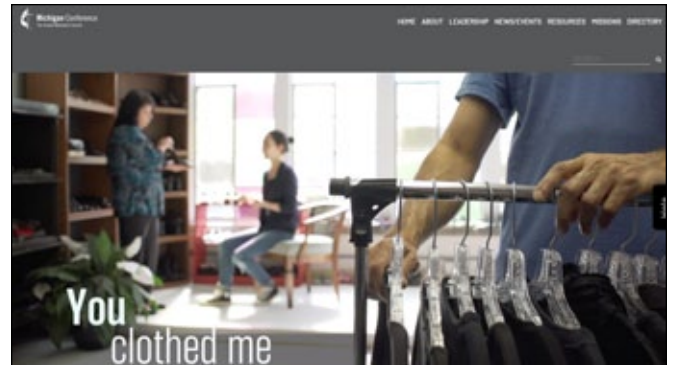
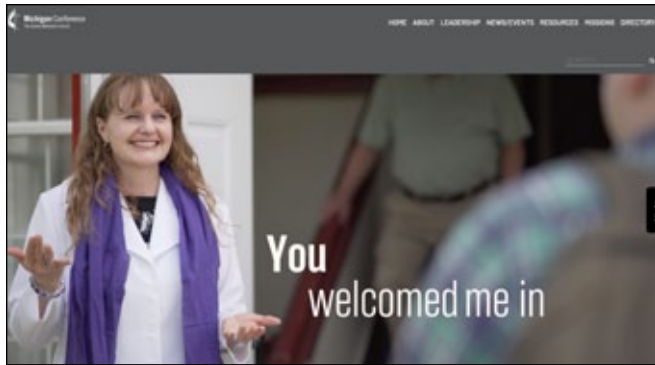
3rd Place *Honduras Mission Trip*
Connie Offutt
Kentucky Annual Conference

Category D, Photo Series, Division B

1st Place *Paths Collide for Immigrants, Border Agents*
Mike DuBose
United Methodist News Service

2nd Place *Sweet Serenade - Photo Essay*
Mary Bates, Evangeline Wilds, Steven McBride,
Margaret Hester, Ashley Evans and Steve Yocom
Lake Junaluska Conference & Retreat Center

Class 8 Visual Design



Best in Class 8:
Michigan Conference Website
Mark Doyal
Michigan Conference

Category A, Artwork

No entries

Category B, Print and Electronic Design, Division A

1st Place *Reach event brochure*
Karla Hovde
Dakotas-Minnesota Area of The United Methodist Church

2nd Place *Comm Con '18*
Stephen Gideon
Arkansas Conference of The United Methodist Church

3rd Place *October Arkansas United Methodist: Living Our Faith Cover/Back Cover*
Stephen Gideon
Arkansas Conference of The United Methodist Church

Visual Design

Category B, Print and Electronic Design, Division B

- 1st Place** *United Methodist Women: Program Book*
Rae Grant, Heidi Younger and Praveena Balasundaram
United Methodist Women
- 2nd Place** *Marked: A Mission Journey With Jesus in the Gospel of Mark/A Children's Study*
Rae Grant, Heidi Younger and Praveena Balasundaram
United Methodist Women
- 3rd Place** *Who Do You Say That I Am? Meeting Jesus through the Eyes of God*
Rae Grant and Praveena Balasundaram
United Methodist Women

Category C, Website Visual Design, Division A

- 1st Place** *Michigan Conference Website*
Mark Doyal
Michigan Conference
- 2nd Place** *Dakotas Conference Website*
Doreen Gosmire and Dave Stucke
Dakotas UMC
- 3rd Place** *Arkansas Conference of The United Methodist Church Website*
Triple Tie Jacob Turner
Arkansas Conference of The United Methodist Church
- Unyumc.org*
Stephen J. Hustedt, Mary Dalglish, Shannon Hodson and Shelby Winchell
UNY Communications
- Northwest Texas Conference Website*
Angie Brokaw and Levi McKay
Northwest Texas Conference of The United Methodist Church

Category C, Website Visual Design, Division B

No entries

Category D, Motion Graphics, Division A

- 1st Place** *Therefore Go: 2018 Great Plains Annual Conference*
Eugenio Hernandez
Great Plains United Methodist Conference
- 2nd Place** *Matthew 25:35-40*
Mark Doyal, Khalid Ibrahim, Ethan Painter, Cinemagraph Photography
Michigan Conference

Category D, Motion Graphics, Division B

No entries

Category E, Branding/Logo Design, Division A

1st Place *CREATE: 2018 NWTX Annual Conference*
Angie Brokaw and Levi McKay
Northwest Texas Conference of The United Methodist Church

2nd Place *Hope of the World*
Mary Catherine Phillips and Karla Merritt
Alabama-West Florida Conference

3rd Place *New Faith Communities Branding/Logo*
Stephen Gideon
Arkansas Conference of The United Methodist Church

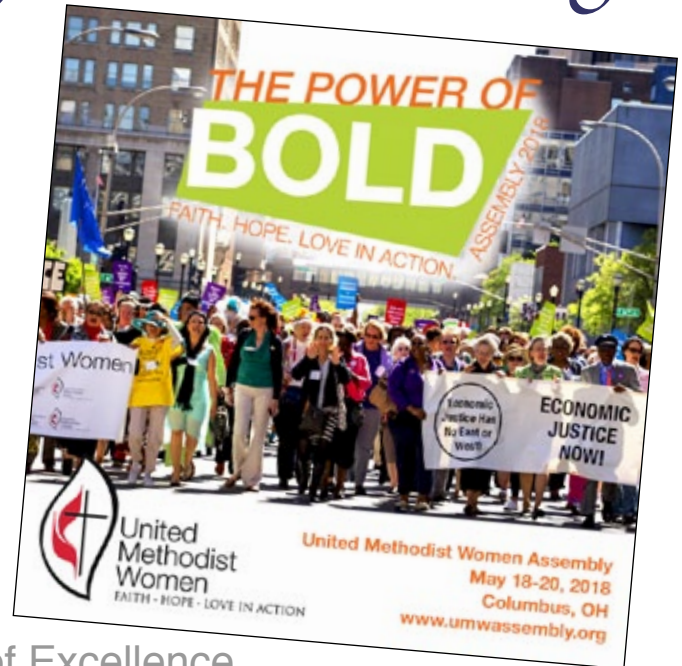
Category E, Branding/Logo Design, Division B

1st Place *UMC Support - GCFA Rebranding*
Sharon Dean, Brandy Bivens and Melissa Jackson
GCFA

2nd Place *Lambuth Inn Logo*
Tie Mary Bates, Liz Boyd and Mercy Ehrler
Lake Junaluska Conference & Retreat Center

GBHEM Connects Anew to Meet the Leadership Needs of The Church
Beth Neil and the Office of Communications
General Board of Higher Education and Ministry

Class 9 Publicity & Advertising



Best in Class 9:

The Leonard M. Perryman Award of Excellence

United Methodist Women's Assembly 2018

James J. Rollins, Evelyn Warren, Sarah Brockus, Yvette Moore and Rae Grant
United Methodist Women



Category A, Campaign/Strategic Planning, Division A

1st Place *Hurricane Harvey (Texas Recovers)*
Shannon W. Martin, Brant Mills, Sherri Gragg, Sydnie Mares
and Sam Hodges
Texas Conference of The United Methodist Church

2nd Place *Revive Capital Campaign*
Kelsey Johnson and Biddie Webb
St. Paul's United Methodist Church, Houston

Publicity & Advertising

3rd Place *Miracles Everywhere Campaign*
Carolyn Conover, Brittney Reilly, James Lee and Brent Donaway
United Methodists of Greater New Jersey

Category A, Campaign/Strategic Planning, Division B

1st Place *United Methodist Women's Assembly 2018*
James J. Rollins, Evelyn Warren, Sarah Brockus, Yvette Moore and Rae Grant
United Methodist Women

2nd Place *Summer Youth Events Campaign*
Mary Bates and Liz Boyd
Lake Junaluska Conference & Retreat Center

3rd Place *GBHEM: Evolving to Meet the Leadership Needs of The Church*
Beth Neil and the Office of Communications
General Board of Higher Education and Ministry

Category B, Single Piece, Division A

1st Place *2017-2018 Missional Report*
Christa Meland and Karla Hovde
Minnesota Annual Conference of The United Methodist Church

2nd Place *IGNITE Youth Event Booklet*
Triple Tie Brittney Reilly, Carolyn Conover and Josh Kinney
United Methodists of Greater New Jersey

Emerging Leaders Endowment Brochure
Shannon W. Martin and Sydnie Mares
Texas Conference of The United Methodist Church

Camp Minnesota 2018 Catalog
Karla Hovde
Minnesota Annual Conference of The United Methodist Church

3rd Place *Vibrant Church Initiative Brochure*
Shannon W. Martin and Sydnie Mares
Texas Conference of The United Methodist Church

Category B, Single Piece, Division B

1st Place *GBHEM Executive Summary*
Beth Neil, Office of Communications, and Donnie Reed
General Board of Higher Education and Ministry

2nd Place *Personal Retreats Booklet*
Mary Bates, Liz Boyd and Mercy Ehrler
Lake Junaluska Conference & Retreat Center

Class 10 Media Presentation



Best in Class
10:
*Town Hall
Presentation*
Todd Seifert
Great Plains
United Methodist
Conference

Category A, Slide Show, Division A

- 1st Place** *Town Hall Presentation*
Todd Seifert
Great Plains United Methodist Conference
- 2nd Place** *Who are We? Communications Mapping 2018*
Shannon W. Martin
Texas Conference of The United Methodist Church

Category A, Slide Show, Division B

No entries

Category B, Multimedia, Division A

No entries

Category B, Multimedia, Division B

- 1st Place** *Virginia Church's Hiker Ministries on the Appalachian Trail*
Mike DuBose and Joey Butler
United Methodist News Service

Category C, Display Table

No entries

Media Presentation



2019 UMAC Special Awards

*Hall of Fame
&
Communicator of the Year*

UMAC Hall of Fame

2019 Hall of Fame Recipient The Rev. Dr. Daniel R. Gangler



The Rev. Dr. Daniel R. Gangler of Indianapolis, 72, is the former director of communications for the Indiana United Methodist Conference and is now retired after 38 years in pastoral and communication ministries.

He serves in retirement as advisor and past president of the Religion Communicators Council, chair of the United Methodist Reconciling Ministries Network of Indiana, as a volunteer social justice advocate for Tobacco Free Hendricks County and president of the Clermont Lakes Home Owners Association. Currently, he is also working with the Religion Communicators Council and the Associated Church Press as co-chair of their 2019 RCC-ACP Convention in Chicago, April 10-13.

A native of Peoria, Illinois, he holds a Bachelor of Science in Education from Illinois State University at Normal (1968); a Master of Divinity from Garrett-Evangelical Theological Seminary at Evanston, Ill. (1974) and a Doctor of Ministry in Christian Social Ethics from the Saint Paul School of Theology at Leawood, Kan. (1994).

Gangler was named UMAC Communicator of the Year in 1996.

Before entering seminary, he was a high school art teacher for three years in Peoria, Illinois. After seminary, he was director of print media at a small advertising agency in Lincoln, Nebraska.

He was ordained by Nebraska Conference of The United Methodist Church in 1976 and served as a pastor for eight years in Nebraska before becoming the communication officer for the Nebraska Conference in 1983. Since then, he also has served as associate editor of *The United Methodist Reporter* based in Dallas, Texas and as managing editor of *The Disciple Magazine*, magazine of The Christian Church (Disciples of Christ) based in Indianapolis.

Gangler is the father of three adult sons, Matthew (married to Carla), Mark (married to Rachel), James (married to Laura), and three grandchildren all who live in the Dallas-Fort Worth area. He is married to Enid Gangler, who also is retired and a volunteer at area museums and the Indianapolis 500 Festival. His past-times are traveling, camping and photography.



About the UMAC Hall of Fame:

Members of the Hall of Fame Award are selected based on these criteria:

- A minimum of 10 years experience as a United Methodist communicator, retired from full-time work at least three years. (May be living or deceased.)
- Emphasis is placed on the significance of a nominee's contribution to the communication ministry of the church and a record of excellence. Individual's background may include multiple communication disciplines and also communication service beyond the job/church.

Communicators of the Year

UMAC's 2019 Recipients Mary Catherine Phillips & Tim Tanton



Mary Catherine Phillips
Director of Communications
The Alabama West Florida Conference
for The United Methodist Church



Tim Tanton
Chief News & Information Officer
United Methodist
Communications

About the UMAC Communicator of the Year:

The Communicator of the Year is selected based on these criteria: active professional, currently serving in a communications role (at least three years of communication-related employment within the denomination); UMAC member (nominations are made by UMAC members for UMAC members); recent striking achievements in communication (i.e., previous/current year); broad impact of the contribution; and vision-thinking beyond the present/immediate demands of the job, breaking new ground.

Communicator of the Year

Mary Catherine Richardson Phillips

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Mary Catherine Richardson Phillips was born and baptized in Birmingham, Alabama. After later moving to Montgomery, Alabama, she attended public schools before enrolling in Saint James School, a nonsectarian school which had its early connection with Saint James United Methodist Church.

During middle school she was elected *Student Government Association* president. She graduated from Saint James High School in 1994, where she was a cheerleader, played varsity basketball and was on the journalism staff. She participated her senior year in the Montgomery County Junior Miss Competition.

She was active in children's and youth ministries at Aldersgate United Methodist Church before joining First United Methodist Church in Montgomery when she was 11 years old.

She graduated from Birmingham-Southern College in 1998 where she was a cheerleader, a member of Alpha Chi Omega Sorority and the President's

Council, and majored in marketing. She served on the journalism staff and while taking photography courses, her love of this art developed as her expertise in marketing flourished.

In 2011, Phillips became Director of Communications for The Alabama West Florida Conference for The United Methodist Church, where she remains in that position. In addition to working closely with Bishops Paul Leeland and David Graves, she has led workshops throughout the conference, and has helped grow and maintain the conference's various digital outlets.

As an active member of First United Methodist Church in Montgomery, Phillips has served on numerous committees, been a member of Joseph's Ministry and has served in a leadership role in her Sunday school class. She has been a leader in her neighborhood organization and has spoken out against crime and violence in an effort to create positive change. She is a member of the Junior League of Montgomery, as well as other civic groups.

Among her hobbies are using her creative talents in decorating, traveling, reading and spending time with her husband, Scott, and six-year-old daughter, Sarah Elizabeth.

Communicator of the Year

Mary Catherine Richardson Phillips

~



Communicator of the Year

Tim Tanton

~



Tim Tanton is chief news officer for United Methodist Communications. He works with the News and Information Team, comprising Ask The UMC (InfoServ) and United Methodist News Service. The team serves the church's "world parish" in multiple languages.

Tanton is a longtime member of East End United Methodist Church in Nashville, Tennessee.

Communicator of the Year

Tim Tanton

~





UMAC

Association of Communicators

THE UNITED METHODIST CHURCH