

2012 UMAC AWARDS

CLASS I: PRINT PUBLICATIONS

2012 ROBERT F. STOREY AWARD OF EXCELLENCE AND BEST OF CLASS WINNER: James Rollins, Judith Santiago, Darcy Quigley and Hal Sadler – United Methodist Committee on Relief, “Bringing Hope: UMCOR 2011 Annual Report”

NEWSLETTERS

Award of Excellence

Diana Durie – Georgia United Methodist Foundation, “Faith & Money”

Skyler Nimmons, Mary Folsom and Melissa McGill – Western North Carolina Conference, “Digest of 2012 Western North Carolina Annual Conference”

Stephanie Drum, Ken Howle and John Patterson – Lake Junaluska Conference & Retreat Center, “Experience Lake Junaluska!”

Certificate of Merit

Ken Garfield – Myers Park United Methodist Church, Charlotte, N.C., “The Cornerstone”

NEWSPAPERS

Award of Excellence

Jessica Connor and Allison Trussell -- South Carolina Annual Conference, “South Carolina United Methodist Advocate”

Melissa Lauber, Mark Fondersmith, Shaun Lane – Baltimore-Washington Annual Conference, “UM Connection”

Mary Jacobs, Sam Hodges, Bill Fentum, Dale Bryant – UMR Communications, “The United Methodist Reporter”

Certificate of Merit

Beth DiCocco – Upper New York Annual Conference, “Upper New York Advocate” (September 2011)

Beth DiCocco – Upper New York Annual Conference, “Upper New York Advocate” (End of Year)

Kathryn Witte and Trisha Johnson – Nebraska Annual Conference, “The Nebraska Messenger”

Fred Koenig – Missouri Annual Conference, “Missouri Conference Review”

Holly McCray – Oklahoma Annual Conference, “The Oklahoma United Methodist Contact”

MAGAZINES

Award of Excellence

Ken Garfield – Myers Park United Methodist Church, Charlotte, N.C., “Intersection”

Neill Caldwell, Linda Rhodes, Cathryn Wooton – Virginia Annual Conference, “Virginia Advocate”

Stephen J. Hustedt and Christina Dillabough – Desert Southwest Annual Conference, “Transformation”

Jesse N. Love – Pacific Northwest Annual Conference, “Channels”

Christie R. House and Hal Sadler – General Board of Global Ministries, “New World Outlook”

Yvette Moore, Tara Barnes, Nilda Ferrari, Yun Nam “Kate” Kang, Paul Jeffrey, Tanya Krawciw, Kevin S. Kang – United Methodist Women, “Response”

SPECIAL PUBLICATIONS

Award of Excellence

Diana Durie – Georgia United Methodist Foundation, “Storing Up Treasures in Heaven”

Skyler Nimmons, Melissa McGill, Claire Asbury – Western North Carolina Annual Conference, “Pathways”

Jessica Connor, Allison Trussell – South Carolina Annual Conference, “In the World, Not of the World: 175 Years of the South Carolina United Methodist Advocate”

Carthryn Wooton – Virginia Annual Conference Communications, “Mission Opportunities Guide Book”

James Rollins, Judith Santiago, Darcy Quigley, Hal Sadler – United Methodist Committee on Relief, “Bringing Hope: UMCOR 2011 Annual Report”

Diane Degan, Royya James, Sherri Thiel, Jackie Vaughan, Fran Walsh, Kathy Noble, Jennifer Rodia – United Methodist Communications, “Communicate Vitality: Resources from United Methodist Communications to Support Vital Congregations”

Stephanie Drum, Ken Howle, John Patterson – Lake Junaluska Conference and Retreat Center, “Lake Junaluska Annual Report”

James Rollins, Linda Unger, Hal Sadler – United Methodist Committee on Relief, “Haiti Progress Report: Two Years Later”

Kathy Noble, Barbara Dunlap-Berg, Tim Tanton, Tita Parham, Mike DuBose – United Methodist News Service/United Methodist Communications, “2012 General Conference Program Book”

Holly McCray – Oklahoma Annual Conference, “Contact, The Magazine”

Sam Hodges, Mary Jacobs, Bill Fentum, Dale Bryant – UMR Communications, “Higher Education Special Supplement”

Certificate of Merit

Praveena Balasundaram, Janet Mainor, Emily Miller, Tara Barnes, Kevin Velez – United Methodist Women, “United Methodist Women Prayer Calendar”

Praveena Balasundaram, Emily Miller, Tara Barnes, Kevin Velez – United Methodist Women, “Living the Heart of God: UMW Program Book 2012-1013”

Sam Hodges, Mary Jacobs, Bill Fentum, Dale Bryant – United Methodist Reporter, “General Conference Special Supplement”

CLASS II: DIGITAL PUBLICATIONS

BEST OF CLASS FOR DIGITAL PUBLICATIONS: Mary Catherine Phillips – Alabama-West Florida Annual Conference, “United Methodist 101 Series”

E-NEWSLETTERS

Award of Excellence

Mary Catherine Phillips – Alabama-West Florida Annual Conference, “United Methodist 101 Series”

Matt Brodie – South Carolina Annual Conference, “ConneX”

Mark Doyal – West Michigan Annual Conference, “General Conference Daily Update”

Skyler Nimmons and Mary Folsom – Western North Carolina Annual Conference, “e-News”

Poonam Patodia – United Methodist Communications, “MyCom”

Maggie Hillery, Kathy Noble, Tim Tanton, Kathleen Barry, Joey Butler, Mike DuBose, Barbara Dunlap-Berg, Kathy Gilbert, Heather Hahn, Cindy Caldwell, Lladale Carey, and Lane Denson – United Methodist Communications, “United Methodist News Service Daily Digest”

Certificate of Merit

Fred Koenig – Missouri Annual Conference, “Net News”

Cristin Farrington – United Methodist Volunteers in Mission, Southeast Jurisdiction, “United Methodist Volunteers in Mission Update”

ELECTRONIC PUBLICATIONS

Award of Excellence

Fred Koenig – Missouri Annual Conference, “Missouri Conference Review Online”

Christie R. House and Hal Sadler – General Board of Global Ministries, “New World Outlook Digital”

Certificate of Merit

Stephen J. Hustedt and Christina Dillabough – Desert Southwest Annual Conference, “Transformation Online”

Matt Brodie and Jessica Connor – South Carolina Annual Conference, “Introducing Bishop Holston”

CLASS III: WRITING

2012 DONN DOTEN AWARD OF EXCELLENCE AND BEST OF CLASS WINNER FOR WRITING: Paul Jeffrey – General Board of Global Ministries/United Methodist Women, “The Global Land Grab”

NON-FICTION STORY

Award of Excellence

Kathryn Witte – Nebraska Annual Conference, “A Tall Woman”

Mary Jacobs – UMR Communications, “Wesley, Misquoted: Methodism’s Founder Gets a Little Too Much Credit”

Certificate of Merit

Anne Marie Gerhardt – Northern Illinois Annual Conference, “From Family Tragedy to New Ministry”

Kathryn Witte – Nebraska Annual Conference, “Lydia Patterson Institute Faculty and Students Speak From the Heart”

Trisha Johnson – Nebraska Annual Conference, “Walking in His Father’s Shoes”

Barbara Dunlap-Berg and Mike DuBose – United Methodist Communications, “Faith Stays Afloat” (a series of seven stories)

Mary Jacobs – UMR Communications, “Experts: Rethink Food, and Hold the Fried Chicken”

Praveena Balasundaram and Tara Barnes – United Methodist Women, “Naming and Sharing the Identity of United Methodist Women at Resurrection United Methodist Church”

Kathy L. Gilbert and Mike DuBose – United Methodist Communications, “Meharry’s Medical Mission”

Sam Hodges – UMR Communications, “Let the People Sing! Advocates Emerge for Congregational Song”

OPINION/EDITORIAL

Certificate of Merit

Amy Forbus – Arkansas Annual Conference, “God Showed Up”

Jessica Connor – South Carolina United Methodist Advocate, “Love Thy Enemies”

Neill Caldwell – Virginia Annual Conference, “What Jesus Had to Say About Homosexuality”

NEWS

Award of Excellence

Christian Vischi – Upper New York Annual Conference, “Ugandan Water Project”

Maidstone Mulenga – Upper New York Annual Conference, “GC2012: Much Debate, Few Changes”

Maidstone Mulenga, Christian Vischi, Beth DiCocco – Upper New York Annual Conference, “2011 Flood Coverage”

Paul Jeffrey – General Board of Global Ministries/United Methodist Women, “The Global Land Grab”

Christie R. House – General Board of Global Ministries, “Walking With the Poor in Kamina”

Linda Unger – United Methodist Committee on Relief, “Lasting Community Development in the Philippines”

Linda Unger – United Methodist Committee on Relief, “Disaster Response Has its Own Timing”

Susan Kim and Linda Unger – United Methodist Committee on Relief, “Disaster Myths and Truths”

Yvette Moore – United Methodist Women, “Response”

Jessica Connor – South Carolina United Methodist Advocate, “Pastor Ink”

Jessica Connor – South Carolina United Methodist Advocate, “Peace in the Sudan, Peace Everywhere”

Jessica Connor – South Carolina United Methodist Advocate, “A Different Church”

Jessica Connor – South Carolina United Methodist Advocate, “New Mission for Rural Mission”

Jessica Connor – South Carolina United Methodist Advocate, “Still Singing”

Certificate of Merit

Elizabeth (Betty) Backstrom – Louisiana Annual Conference, “Ecumenical Events Bring Awareness to HIV/AIDS”

Elizabeth (Betty) Backstrom – Louisiana Annual Conference, “United Methodists Get New Start Through Program”

Jessica Connor – South Carolina United Methodist Advocate, “Greenville Hunger Effort”

Jessica Connor – South Carolina United Methodist Advocate, “The Bridge”

Jessica Connor – South Carolina United Methodist Advocate, “Feeding Mouths, Feeding Souls”

Jessica Connor – South Carolina United Methodist Advocate, “Helping the Stranger”

Jessica Connor – South Carolina United Methodist Advocate, “Wrapped in Prayers”

Sam Hodges – UMR Communications, “United Methodist Clash Over the ‘I’-Word Question”

Judith Santiago – United Methodist Committee on Relief, “Hope in Times of Crisis”

Linda Unger – United Methodist Committee on Relief, “Together Through Storm and Flood”

Susan Kim and Linda Unger – United Methodist Committee on Relief, “Emotional Care Vital After Texas Fire”

Susan Kim and Linda Unger – United Methodist Committee on Relief, “‘Methodist Angels’ Rebuild NY Town”

Yvette Moore – United Methodist Women, “Response”

CLASS IV: INTERNET COMMUNICATIONS

BEST OF CLASS WINNER FOR INTERNET COMMUNICATIONS: United Methodist Communications Team, The United Methodist Church General Conference 2012 Website

SOCIAL MEDIA ONLINE

Certificate of Merit

Kathryn Witte and Trisha Johnson, Nebraska Annual Conference, “Nebraska Conference Facebook”

Stephen J. Hustedt and Christina Dillabough. Desert Southwest Annual Conference, “Desert Southwest Conference Social Media Channels”

WEBSITE CONTENT

Award of Excellence

Beth Buchanan – General Board of Global Ministries, “General Board of Global Ministries Website”

General Conference News and Web Teams – United Methodist Communications, “The United Methodist Church General Conference 2012 Website. Teams are United Methodist News Service Team – Tim Tanton, Maggie Hillery, Kathy Noble, Joey Butler, Heather Hahn, Linda Bloom, Kathy Gilbert, Jay Voorhees, Rich Peck, Neill Caldwell, Tita Parham; Language Team – Jacob Lee, Young Joo Kim, Amanda Bachus, Humberto Casanova, Isaac Broune, Chris Tshitenga; New Media and Web Team – Kay Panovec, Fran Walsh, Lane Denson, Cindy Caldwell, Lladale Carey, Pam Price, Shelia Mayfield, Corey Jones, Julie Jordan; Photography Team – Mike Dubose, Kathleen Barry, Paul Jeffrey, Cindy Solomon, John Goodwin; Videography Team – Harry Leake, Jan Snider, Ronny Perry, Andrew Holt, Ricky Barrow, Quincy Pettiford, Lilla Marigza; Audio Team – Laura Allen, Art McClanahan; Public Information Team – Diane Degnan, Natalie Bannon, Susan Passi-Klaus

Certificate of Merit

Michael Murphy-McCarthy and Sybil Davidson – North Georgia Annual Conference, “North Georgia Conference Website”

Matt Brodie and Jessica Connor – South Carolina Annual Conference, “General Conference website”

Matt Brodie and Jessica Connor – South Carolina Annual Conference, “Southeastern Jurisdiction website”

Cristin Farrington – United Methodist Volunteers in Mission, Southeast Jurisdiction, “United Methodist Volunteers in Mission Website”

Art McClanahan – Iowa Annual Conference, “Composite Website for News Coverage of Iowa Conference”

Art McClanahan – Iowa Annual Conference, “Iowa Annual Conference Website”

BLOG

Award of Excellence

Paul Jeffrey – General Board of Global Ministries and United Methodist Women, “Global Lens”

Certificate of Merit

Larry Hollon – United Methodist Communications, “Faith, Media and Culture”

United Methodist Communications Team, “GC2012 Conversations.” Teams are General Conference News Room Team – Tim Tanton, Jay Voorhees, Laura Allen, Natalie Bannon, Kathleen Barry, Joey Butler, Neill Caldwell, Mike DuBose, Kathy Gilbert, Heather Hahn, Maggie Hillery, Art McClanahan, Kathy Noble, Rich Peck. Those beyond the UMCom staff contributing included Vicki Brown, Jackie Campbell, Jessica Conner, Anne Marie Gerhardt, Melissa Hinnen, Christie House, Melissa Lauber, Tita Parham, Yvette Moore, Leigh Rogers, Linda Unger, Michelle Whittaker, Elliott Wright, Amanda Yanchury.

CLASS V: VIDEO PRODUCTION

2012 HILLY HICKS AWARD OF EXCELLENCE AND BEST OF CLASS WINNER: Steve Horswill-Johnston – General Board of Discipleship, “Church 2092”

VIDEO PRODUCTION COSTING <\$500

Certificate of Merit

Mark Doyal – Western Michigan Annual Conference, “Slam Dunk”

Skyler Nimmons – Western North Carolina Annual Conference, “2013 Pre-Conference Budget Presentation”

Linda Rhodes and Pheath Ram – Virginia Annual Conference, “Bishop Kammerer Tribute”

Matt Brodie – South Carolina Annual Conference, “Salkehatchie History DVD”

Matt Brodie and Jessica Connor -- South Carolina United Methodist Conference, “Advocate Promo Video”

Mary Catherine Phillips and Luke Lucas – Alabama-West Florida Conference, “Mobile Mission Ministry”

Cristin Farrington – United Methodist Volunteers in Mission, Southeast Jurisdiction, “United Methodist Volunteers in Mission Jurisdictional Conference Report Video”

James Rollins, Judith Santiago, Chris Tricomi – United Methodist Committee on Relief, “Building Haiti”

James Rollins, Judith Santiago, Chris Tricomi – United Methodist Committee on Relief, “Hope Rises”

Judith Santiago and Chris Tricomi – United Methodist Committee on Relief, “Prosperity Candle”

VIDEO PRODUCTION COSTING \$500-2,000

Award of Excellence

Elizabeth (Betty) Backstrom – Louisiana Annual Conference, “Louisiana Skeeter Run”

Kathryn Witte – Nebraska Annual Conference, “Released and Restored”

Certificate of Merit

Skyler Nimmons – Western North Carolina Annual Conference, “Christian Education Across Western North Carolina”

Nyla Wallin and Holly McCray – Oklahoma Annual Conference, “Woven Together for Transformation”

Judith Santiago and Chris Tricomi – United Methodist Committee on Relief, “Healthcare on the Amazon”

VIDEO PRODUCTION COSTING MORE THAN \$2000

Award of Excellence

Kathryn Witte – Nebraska Annual Conference, “Nebraska Clergy Recruitment”

Fran Coode Walsh and Lilla Marigza – United Methodist Communications, “UMTV: Guinness’ Oldest Yoga Teacher”

Fran Coode Walsh and Lilla Marigza – United Methodist Communications, “UMTV: Street Pastor with a Past”

Steve Horswill-Johnston – General Board of Discipleship, “Church 2092”

Certificate of Merit

Diana Durie – Georgia United Methodist Foundation, “Planning and Providing for the Future”

Kathryn Witte – Nebraska United Methodist Conference, “Nebraska and Kansas: Three into One”

Kathryn Witte – Nebraska United Methodist Conference, “A Tribute to Bishop Ann B. Sherer-Simpson”

Larry Hollon and Jennifer Rodia – United Methodist Communications, “‘We Must Speak’ Book Trailer”

VIDEO NEWS STORY

Certificate of Merit

Jesse N. Love, Sarah Biethan, Tyrone Olds, Ellen Johanson – Pacific Northwest Annual Conference, “Hope Thrives at Edmonds United Methodist Church”

CLASS VI: AUDIO

No Best in Class awarded

RADIO

Certificate of Merit

Rebecca Lo Kohler – Upper New York Annual Conference, “Hands4NY”

PODCAST OR INTERNET STREAM

Certificate of Merit

Arthur McClanahan – Iowa Annual Conference, “Audio Ministry of the Iowa Annual Conference”

Arthur McClanahan – Iowa Annual Conference and Laura Allen – Virginia Annual Conference, “Audio Ministry of the 2012 General Conference”

Jesse N. Love, Sarah Biethan, Tyrone Olds, Ellen Johanson – Pacific Northwest Conference, “Bringing Hope to Edmonds”

Antoñietta A. Wilson, Juliana M. Mecera, Christopher Tricomi, Shanta Bryant Gyan – The United Methodist Special Program on Substance Abuse and Related Violence, “Special Program on Substance Abuse and Related Violence: Speak About It!”

CLASS VII: PHOTOGRAPHY

2012 DONALD B. MOYER AWARD OF EXCELLENCE AND BEST OF CLASS: Paul Jeffrey—General Board of Global Ministries and United Methodist Women, “The Body of Carlos Martinez”

PHOTO-JOURNALISM

Award of Excellence

Paul Jeffrey – General Board of Global Ministries and United Methodist Women, “The Body of Carlos Martinez”

Maidstone Mulenga – Upper New York Annual Conference, “Rising from the Dust”

Ken Howle – Lake Junaluska Conference and Retreat Center, “Southeastern Jurisdictional Agency of Native American Ministry Worship Service”

Certificate of Merit

Mary Catherine Phillips – Alabama-West Florida Conference, “Retirement Never Felt So Good”

PORTRAIT

Certificate of Merit

Matt Brodie – South Carolina Annual Conference, “Clergy Portrait”

COMMERCIAL OR FINE ART

Award of Excellence

Matt Brodie and Jessica Connor – South Carolina United Methodist Conference, “Circuit Rider”

PHOTO SERIES

Certificate of Merit

Matt Brodie – South Carolina Annual Conference, “Revolution 2012”

Matt Brodie – South Carolina Annual Conference, “General Conference Coverage”

CLASS VIII: VISUAL DESIGN

2012 BEST OF CLASS IN VISUAL DESIGN (TIE)

Sarah Biethan and Jesse N. Love – Pacific Northwest Annual Conference, “Finding God...Every Day!”

Cindy Caldwell, Lane Denson, Corey Jones, Fran Walsh, Shelia Mayfield – United Methodist Communications, “General Conference Website”

PRINT OR ELECTRONIC DESIGN

Award of Excellence

Sarah Biethan and Jesse N. Love – Pacific Northwest Conference, “Finding God...Every Day!”

Stephen J. Hustedt and Christina Dillabough – Desert Southwest Conference, “Transformation: Vol. 4, Issue 1”

Neill Caldwell and Cathryn Wooton – Virginia Annual Conference, “Virginia Advocate”

Diane Degnan, Royya James, Sherri Thiel, Jackie Vaughan, Fran Walsh, Kathy Noble, Jennifer Rodia – United Methodist Communications, “Tips and Tactics for Vital Congregations”

Carolyn Poling and Wayne Kerr – Lake Junaluska Conference and Retreat Center, “INFUSE Postcard”

Certificate of Merit

Kathy Williams – Kentucky Annual Conference, “2012 Camps Brochure and Poster”

INTERNET (WEBSITE) DESIGN

Award of Excellence

Stephen J. Hustedt and Christina Dillabough – Desert Southwest Conference, “Desert Southwest Conference Website”

Cindy Caldwell, Lane Denson, Corey Jones, Fran Walsh, Shelia Mayfield – United Methodist Communications, “General Conference Website”

James Rollins, Linda Unger and Robin M. Bideau – United Methodist Committee on Relief, “United Methodist Committee on Relief Website”

Sam Hodges, Mary Jacobs, Bill Fentum, Cherrie Graham, Liz Applegate, Alan Heath – UMR Communications, “United Methodist Reporter Website”

Certificate of Merit

Michael Murphy-McCarthy and Sybil Davidson – North Georgia Annual Conference, “North Georgia Conference Website”

LOGOS/BRANDING

Award of Excellence

Skyler Nimmons – Western North Carolina Annual Conference, “Western North Carolina Conference and United Methodist Foundation of Western North Carolina, Inc. Logo”

Skyler Nimmons and Marty Folsom – Western North Carolina Conference, “Western North Carolina Conference and United Methodist Foundation of Western North Carolina, Inc. Branding”

Certificate of Merit

Matt Brodie – South Carolina United Methodist Conference, “2012 Annual Conference Logo”

Kathy Williams – Kentucky Annual Conference, “NIA Materials”

Christian Vischi – Upper New York Conference, “Disaster Recovery”

CLASS IX: PUBLICITY AND ADVERTISING

2012 LEONARD M. PERRYMAN AWARD OF EXCELLENCE AND BEST OF CLASS: Jackie Vaughan, Pam Buck, Lindsey Solomon – Methodist Communications, “A Kalamazoo Christmas”

CAMPAIGN/STRATEGIC PLANNING

Award of Excellence

Cathryn Wooton – Virginia Conference, “Young Jin Cho, Virginia Delegation Episcopal Nominee”

Jackie Vaughan, Pam Buck, Lindsey Solomon – United Methodist Communications, “A Kalamazoo Christmas”

Emily Miller – United Methodist Women, “General Conference Campaign”

Cristin Farrington – United Methodist Volunteers in Mission, Southeast Jurisdiction, “United Methodist Volunteers in Mission Awareness Sunday”

Christina Dillabough and Stephen J. Hustedt – Desert Southwest Annual Conference, “Invite. Encounter. Disciple.”

Certificate of Merit

Alicia Galyon – Oklahoma Conference, “Camping and Retreat Ministries – Summer Promotion 2012”

SINGLE “ONE PIECE” WORK IN PRINT OR ELECTRONIC

Award of Excellence

Melissa Lauber and Shaun Lane – Baltimore-Washington Annual Conference, “Growing Your Investments: Mid-Atlantic United Methodist Foundation”

Judith Santiago, James Rollins, Hal Sadler – United Methodist Committee on Relief, “Connecting Neighbors Leadership Training Program”

Certificate of Merit

Cherrie Graham and Abby Clark – UMR Communications, “New Website Launch Ads”

CLASS X: MEDIA PRESENTATION

2012 BEST OF CLASS FOR MEDIA PRESENTATION: Emily Miller – United Methodist Women, “General Conference Display”

SLIDE SHOW

Award of Excellence

Stephen J. Hustedt and Christina Dillabough – Desert Southwest Conference, “Who Says There’s No Such Thing as a Free Lunch?”

MULTI-MEDIA

Certificate of Merit

Matt Brodie – South Carolina Conference, “General Conference Slideshow”

DISPLAY TABLES

Award of Excellence

Emily Miller – United Methodist Women, “General Conference Display”

Jackie Vaughan – United Methodist Communications, “Impact Display”

CLASS XI: THE SHOESTRING AWARD

Poonam Patodia – United Methodist Communications, “Imagine No Malaria Slideshow”